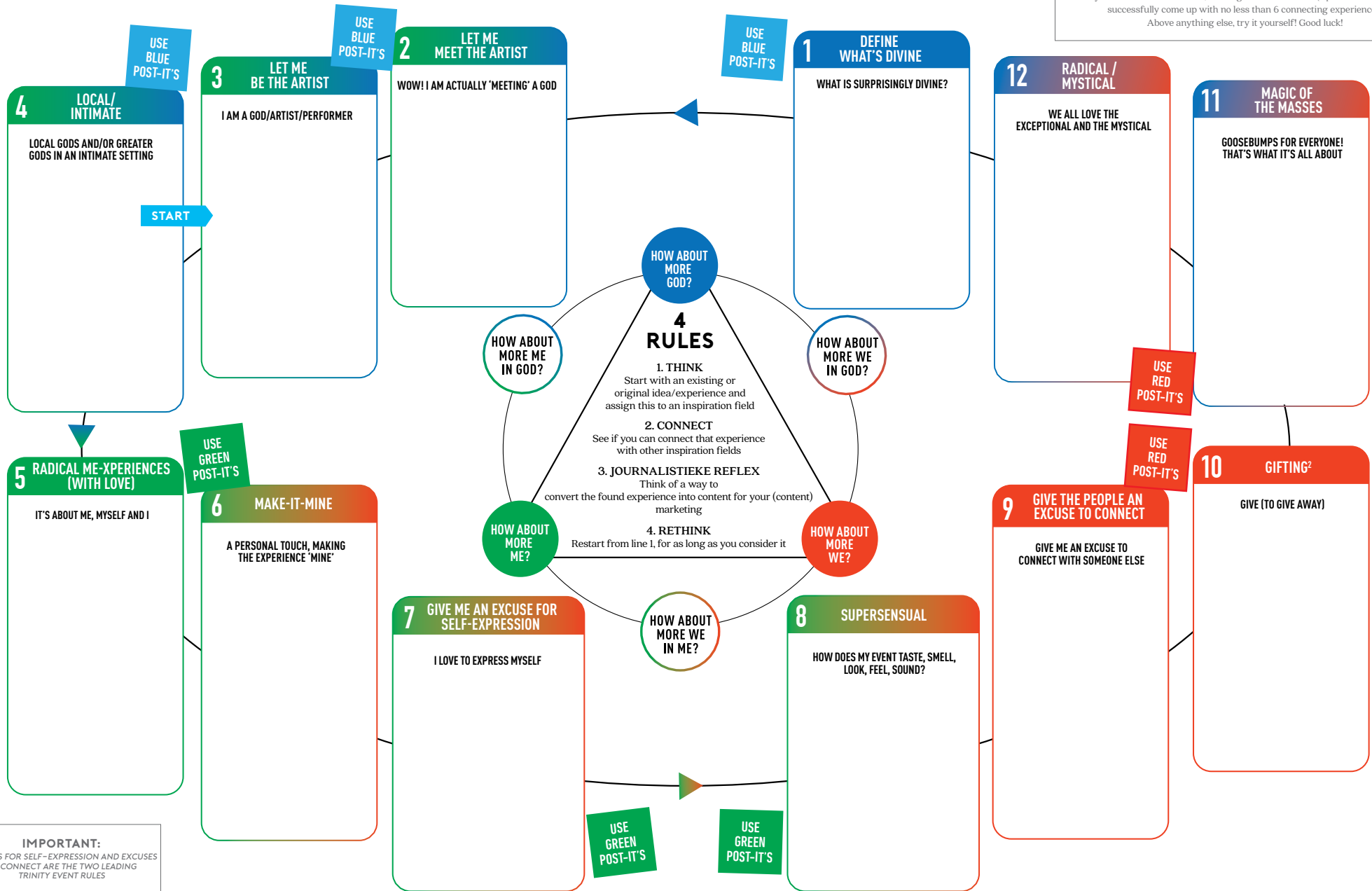


GET TO WORK

There is no real time limit on thinking up ideas... But keep a steady pace and don't forget the fourth rule: RETHINK!

STEP 4 DESIGN YOUR OWN TRINITY EVENT WITH THIS BRAINSTORMING TEMPLATE

In this brainstorm template we have 'pasted' another example so you can see the THINK-CONNECT-REFLEX rules again in simple operation and immediately see how you can get started with the EVENT TRINITY METHOD yourself. You will see how, starting from 1 basic idea (a photo booth), we successfully come up with no less than 6 connecting experiences. Above anything else, try it yourself! Good luck!



IMPORTANT:
EXCUSES FOR SELF-EXPRESSION AND EXCUSES TO CONNECT ARE THE TWO LEADING TRINITY EVENT RULES